



Step #1 Your Why

WHY is determining your **WHY** important?

Your “why” is simply the reason you want to be successful in this business. Think of a few really good reasons, not just “I want money!”

Everyone wants to make more money but think about how would it effect your life if you did?

Would you be able to spend more time with your family?
Travel to places you’ve always dreamed of?

These are just a few examples... What are yours?

S.T.A.R.T.

